

ENTER 24

@ Izmir



International Federation
for IT and Travel & Tourism

Challenging the Next 30 Years of Tourism

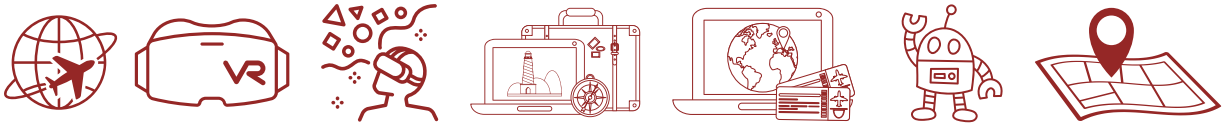
17-19 January 2024

Izmir, Turkey



Conference Theme

For more than 30 years, information and communication technologies (ICTs) have been revolutionizing travel, tourism, and hospitality. Over all these years, the ENTER conference has been facilitating the discussion, exchange, and development of knowledge about the use and impact of new information and communication technologies in the travel and tourism industry and experience. While we have learned a lot in this journey, ICTs continue to evolve and reshape the tourism industry.



Thirty years ago, at the dawn of the World Wide Web, we could have never imagined everything that has happened since. Now, we are likely to be on the cusp of a similar, transformational disruption through technology, such as extended realities, generative artificial intelligence, and the Internet of Things. At this milestone, this call for contributions invites the academic and professional research community to challenge the next 30 years of tourism and prepare both tourists and tourism stakeholders for what the

future will bring. Therefore, ENTER24 sets to continue the tradition of bringing together people, ideas, and research from all over the world to find answers to the important questions that the industry is facing. This year, some of these questions are:

- What will / can / should the future of tourism look like?
- What role do various technologies play in creating the future?
- How can technology help create businesses and organizations that are agile, innovative, and resilient?
- What is the role of technology in accelerating sustainable development?
- How will technologies change the customer or employee experience in tourism?
- How can technology implementation support the equal development of tourism communities around the world?
- What technologies should the travel and tourism industry adopt?
- How will technologies improve the learning process in the field of tourism?



The [International Federation for IT and Travel & Tourism \(IFITT\)](#) together with IFITT Türkiye Chapter, call for the global e-tourism community, academics, technology, and travel and hospitality business, destinations, and NGOs to contribute to ENTER Conference and think about how technologies will continue shaping the future of the tourism industry. The conference, with the theme Challenging the Next 30 Years of Tourism, contributes to the science and practice of tourism and provides various stakeholders with possibilities to network, innovate, learn, experience, and develop the tourism field.



We invite the entire academic and professional research community to submit cutting-edge research and the latest case studies on emergent and innovative ICT concepts, applications, and business models to be shared at the ENTER24 Conference. Submissions are invited for the following formats:

	Submission	Presentation	Publication
Pre-Conference Ph.D. Workshop			
Ph.D. Workshop Proposals	Up to 5 pages	Yes	IFITT website, member area
ENTER Conference			

Full Papers	Up to 12 pages	Yes	Conference Proceedings
Short Papers	Up to 5 pages	Yes	Conference Proceedings
Posters & Demos	Up to 2 pages	Yes	IFITT website, member area

At least one of the authors of accepted papers needs to register for the conference. Please note that authors have the opportunity to join IFITT which gives them a substantial discount on conference registration fees and access to the global e-Tourism community.



Why submit your research to the ENTER24 Conference?

Interdisciplinary Knowledge Exchange



The ENTER Conference is an annual event of the IFITT community. Each format for sharing research at the ENTER24 conference is designed to generate engagement and impact of your research as we work together towards the IFITT mission of sharing knowledge, experience, and passion for ICT in travel and tourism.

We invite tourism, hospitality, event, and other researchers working in the following and related fields to submit their research to the conference and discuss the meaning of the research from the perspective of the conference theme.

Technology for marketing, business growth, and development

Technology for digital-first workplaces

Technology for lifestyle mobilities and digital nomadism

Technology for sustainability, health, and well-being

Technology for enhanced experiences

Technology for education

Technology for research

Technology for smartness and disruption

Informal Networking Opportunities with Experts



The conference offers a worldwide and unique forum for attendees from industry, academia, government, and other organizations to actively exchange, share, and challenge state-of-the-art research, education practices, and industrial case studies on the application of information and communication technologies in travel and tourism. ENTER24 attendees will have a unique opportunity to learn from and network with interdisciplinary experts who work at the intersection of tourism and technology.

Open Access Knowledge Sharing



IFITT is dedicated to increasing the visibility of e-Tourism research. The ENTER24 proceedings will be indexed in Scopus, under the [Springer Proceedings in Business and Economics](#) series.

IFITT is working on securing sponsorships to publish the proceedings as an Open Access proceedings book published by Springer International. If successful, this initiative will give all ENTER24 authors even more visibility and impact. Since their publication, the [ENTER23 e-Tourism Conference Proceedings](#) have received 121k downloads and the [ENTER22 e-Tourism Conference Proceedings](#) have received more than 623k downloads. These numbers demonstrate the wide impact that the research presented at the ENTER conference can make in tourism research, education, and practice.

Ph.D. Student Engagement



The ENTER24 Ph.D. Workshop provides unique opportunities for postgraduate (doctoral) students to interactively present and discuss their research with peers and leading scholars in the field. Accepted Ph.D. Workshop proposals will also be published as companion OA Proceedings by IFITT.

Submission Formats

Full Papers



We invite research papers across the wide spectrum of Information and Communication Technologies in travel, tourism, and hospitality management to be presented at the ENTER24 conference. Full papers should be innovative with the aim to advance the knowledge base of e-Tourism research. These papers present major contributions to the field.

- The maximum length for full papers is 12 pages, inclusive of references.
- All accepted full papers will be considered for awards and recognition, including the Best Full Paper prize, to be presented during the conference.
- All accepted full papers will be included in the Conference Proceedings published by Springer International Publishing under the Springer Proceedings in Business and Economics series.

Guidelines

Papers should clearly state the background, introduction, purpose, theory, methodology, results, and conclusions, and be fully referenced with appropriate citations. All full papers should emphasize future research directions at the end of each paper.

According to the Springer proceedings guidelines, all paper submissions should be prepared in Word or LaTeX. Please, find [here](#) the Word template and [here](#) the LaTeX template to be used (other formats will not be accepted).

In addition to the main article file, all papers should be accompanied by a 200-word plain-language summary of the research results and impacts. When preparing this summary, please think of how you would present the results of your research to an industry professional or general (non-expert) audience. This summary should be included on a separate page that does not count toward the 12-page limit.

Important dates

Submission link: <https://easychair.org/my/conference?conf=enter24>

- Submission deadline: 1 September 2023
- Notification of acceptance: 10 October 2023
- Deadline to resubmit revised paper: 24 October 2023
- Final acceptance decision: 7 November 2023

All deadlines refer to 23:59 (11:59 pm) in the AoE (Anywhere on Earth) time zone. Conference organizers reserve the right to modify the paper submission schedule.

Review process

All submissions to the research track are rigorously evaluated for novelty, significance, and soundness. The peer-review process is double-blind by the members of the ENTER Scientific Committee; all submissions must not include information identifying the authors or their affiliations. Please be aware that plagiarized papers will not be accepted for ENTER24 and the content originality of all papers will be checked using an automated tool.

Research track co-chairs

Please contact the ENTER24 research track co-chairs with any questions.

- Dr. Katerina Berezina, University of Mississippi (eberezin@olemiss.edu)
- Dr. Lyndon Nixon, Modul University Vienna (lyndon.nixon@modul.ac.at)
- Dr. Aarni Tuomi, Haaga-Helia University of Applied Sciences (aarni.tuomi@haaga-helia.fi)

**Submit full
paper here**

Short Papers



Short papers (research notes) are intended for highly promising findings of original and unpublished research ideas and preliminary results. The evaluation of short papers will be based on originality and (potential) importance rather than maturity or completed evaluation.

- The maximum length for short papers is 5 pages, inclusive of references.
- All accepted short papers will be considered for awards and recognition, including the Best Short Paper prize, to be presented during the conference.
- All accepted short papers will be included in the Conference Proceedings published by Springer International Publishing under the Springer Proceedings in Business and Economics series.

Guidelines

Papers should clearly state the background, introduction, purpose, theory, methodology, results, and conclusions, and be fully referenced with appropriate citations. All short papers should emphasize future research directions at the end of each paper.

According to the Springer proceedings guidelines, all paper submissions should be prepared in Word or LaTeX. Please, find [here](#) the Word template and [here](#) the LaTeX template to be used (other formats will not be accepted).

In addition to the main article file, all papers should be accompanied by a 200-word plain-language summary of the research results and impacts. When preparing this summary, please think of how you would present the results of your research to an industry professional or general (non-expert) audience. This summary should be included on a separate page that does not count toward the 5-page limit.

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- Dr. Aarni Tuomi, Haaga-Helia University of Applied Sciences (aarni.tuomi@haaga-helia.fi)

**Submit short
paper here**

Posters and Demos



The posters and demos category is intended for various types of research, teaching, and practice outputs that are of interest to the ENTER community and align with the conference theme. This category includes but is not limited to industry cases, teaching cases, early research, research methods demonstrations, and technology/software/app/code demonstrations.

- The maximum length for posters and demos submissions is 2 pages, inclusive of references.
- All accepted posters and demos will be considered for awards and recognition, including the Best Poster & Demo prize, to be presented during the conference.
- All accepted posters and demos will be made available on the IFITT website in the Member Only area.

Guidelines

All posters and demos should be submitted as extended abstracts. The extended abstract should include the problem background, purpose, method, significance, or any other section that fits your particular submission type and the development stage.

Demo submissions must additionally provide a description of the demonstration that will be given at the conference (which may include screenshots and must include either a link to an online demo or to a video presenting it).

Important dates

Submission link: <https://easychair.org/my/conference?conf=enter24>

- Submission deadline: 17 October 2023
- Notification of acceptance: 10 November 2023

All deadlines refer to 23:59 (11:59 pm) in the AoE (Anywhere on Earth) time zone. Conference organizers reserve the right to modify the paper submission schedule.

Review process

All submissions to the research track are rigorously evaluated for novelty, significance, and soundness. The peer-review process is double-blind by the members of the ENTER Scientific Committee; all submissions must not include information identifying the authors or their affiliations. Please be aware that plagiarized papers will not be accepted for ENTER24 and the content originality of all papers will be checked using an automated tool.

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[Submit poster
or demo here](#)

Ph.D. Workshop Proposals



The future development of tourism is not only a challenge for the tourism industry and researchers but also for Ph.D. students. Focusing on the next generation of researchers is a key solution to improve the quality of research and contribute to the challenging development of information and communication technology research in tourism.

The ENTER24 conference organizes a one-day workshop for Ph.D. students who are encouraged to present their research proposals (early and advanced stages) related to information and communication technologies in travel and tourism and receive valuable comments and advice from inspiring members of the IFITT community in a

supportive environment. Students can also find answers to their academic and research career questions and expand their network with peers, researchers, industry, and universities from around the world. Journal editors will provide key tips on writing and submitting articles to leading academic journals.

Benefits for participants of the Ph.D. workshop

- FREE for Ph.D. students
- Young talents from developing/emerging countries can apply for [an ICT4D scholarship](#)
- All submitted Ph.D. proposals will be evaluated for an Outstanding Proposal award
- IFITT offers students discounts on registration fees for the ENTER24 conference
- Accepted proposals will be available as an e-book and published on the IFITT website (free download)
- Editors of leading journals (e.g. Information Technology & Tourism, Journal of Hospitality and Tourism Technology, Tourism Review) can help participants develop their proposed studies for their journals.

Call for Ph.D. Workshop Proposals

The workshop invites highly motivated Ph.D. students to submit their research proposals for review and feedback.

Research proposals should be a maximum of five pages (A4) in length (including references) and should include the following headings:

1. Problem statement
2. Literature review
3. Conceptual framework
4. Proposed methodology
5. Expected results
6. References.

Guidelines

To successfully submit the proposals please follow the following steps:

Step 1: Download the Ph.D. Workshop Advice as a style guide

Step 2: Submit your proposal to EasyChair for ENTER24 (SELECT PhD Workshop).

After the review process, students will receive suggestions for improvement. Students with accepted proposals will be asked to prepare a 15-minute presentation.

Important dates

Submission link: <https://easychair.org/my/conference?conf=enter24>

- Submission Deadline: 8 September 2023
- Initial feedback: 30 September 2023
- Submit a final revised proposal: 12 October 2023
- Final acceptance: 19 October 2023
- Ph.D. Workshop: 16 January 2024

Ph.D. Workshop Chairs

- Jelena Mušanović, University of Rijeka, Faculty of Tourism and Hospitality Management (jelenak@fthm.hr)
- Emre Ozan Aksöz, Anadolu University, Faculty of Tourism (ozana@anadolu.edu.tr)

**Submit PhD workshop
proposal here**

Open Call for Research Track Special Sessions



We invite members of the e-Tourism community to organize research special sessions during the ENTER24 Conference. A special session can be a “mini-conference” on a focused topic that is developed in collaboration with the ENTER24 conference organizers. Please contact the research track chairs if you are interested in organizing a special session at ENTER24.

Please contact the ENTER24 research track co-chairs with any questions.

- Dr. Katerina Berezina, University of Mississippi (eberezin@olemiss.edu)
- Dr. Lyndon Nixon, Modul University Vienna (lyndon.nixon@modul.ac.at)
- Dr. Aarni Tuomi, Haaga-Helia University of Applied Sciences (aarni.tuomi@haaga-helia.fi)

Deadline for proposing research special sessions: 15 June 2023