

Expedia Group X ENTER21
Data Science Competition
Socially Responsible and Inclusive Tourism
Terms and Conditions

By entering the Expedia Group X ENTER21 data science competition (the "Competition"), you agree to be bound by these Terms and Conditions (the "Terms and Conditions").

Important Notice. You acknowledge and agree that if you share an idea, suggestion or discuss a concept that you are working on, Expedia and/or other associated with the Competition may use your idea, suggestion or concept and incorporate into an application now or in the future without any credit or compensation due to you, and you waive any and all claims that you may have against Expedia or anyone participating in the Competition.

Sponsor. The Competition is sponsored by the International Federation for IT Travel & Tourism ("IFITT"), c/o Modul University Vienna, Am Kahlenberg 1, A-1190 Wien, Austria, and Expedia, Inc., 1111 Expedia Group Way W, Seattle, WA 98119 ("Expedia") (collectively, the "Sponsor").

Eligibility. The Competition is only open to students of an accredited university program who are the age of majority or older in their places of residence and in the United Kingdom as of time of registration. Additionally, you are not eligible to participate in the Competition if you are:

1. A national of Cuba, Sudan, Iran, North Korea, Syria or any other country designated by the United States Treasury's Office of Foreign Assets Control (see <http://www.treasury.gov/resource-center/sanctions/SDN-List/Pages/default.aspx> for additional information); or
2. An employee of, or otherwise affiliated in any way with, any hotel, airline, rental car company, cruise line, or travel or tourism company including, but not limited to, Expedia Group, Inc., Booking Holdings, Inc., Airbnb, Inc., Sabre Corporation, Amadeus IT Group, S.A., Trip.com Group Ltd., HRS, Opodo, American Express Travel Related Services Company, Inc., CWT, Google LLC, (or any of their respective subsidiary companies).

Competition Period. The Competition will begin when the data is provided to registered participants on December 29, 2020 and all solutions must be submitted no later than 24 pm CET on January 18, 2021.

Registration. If you meet the eligibility requirements and would like to participate, then you must complete the online registration process located <https://enter-conference.org/compete/expedia-group-%e2%9c%95-enter21/#compete> no later than [December 29, 2020]. If your registration is accepted by the Sponsor, you will receive instructions and access to the dataset at the beginning of the Competition Period. You acknowledge and agree that you are solely responsible for abiding by your university's and/or employer's policies regarding participation in the Competition. Sponsor disclaims any and all liability or responsibility for disputes arising between an employee/student and employer/university related to the Competition.

The Competition. We need a better understanding of how technologies and platforms play a role in promoting more socially responsible and inclusive travel and tourism industry. Using the available information, you must identify clusters of accommodation that bring the most positive impact to the community, allowing a wider range of actors to participate in travel and tourism as consumers and/or providers. You are required to predict and rank top communities (e.g. cities, census tracts) with the highest social impact of tourism activities based on self-developed indicators.

The Data. Certain Expedia accommodation data (the “Expedia Data”) and US Census Bureau’s data will be made available for the challenge. You are encouraged to use other relevant secondary data to develop your solutions.

Submissions. The slides of the presentation for the solutions should be submitted to the email of contact person (Email address: liangsaink@hotmail.com) before no later 24 pm CET on January 18, 2021.

Judging. At the end of the Competition Period, Sponsor will assess the solutions submitted by the participants and may invite one or more of the participants to present their solution to a panel of judges on January 20, 2021. Sponsor is solely responsible for selecting the judges for the Competition, and decisions of the judges in all matters related to the Competition shall be deemed final and binding.

Winner Announcement. Sponsor will announce the winner(s) at the ENTER21 on January 21, 2021, in the following categories:

- Best Insights
- Best Use of AI and Machine Learning Tools
- Best Visualization
- Best Use of Secondary Data

The winners will be determined in the professional judgment of the panel of judges. Teams are eligible to win the certificates in more than one category.

BY ENTERING THE COMPETITION, YOU ACCEPT THE CONDITIONS STATED IN THESE TERMS AND CONDITIONS, AND WARRANT THAT YOU ARE ELIGIBLE TO PARTICIPATE. IF YOU DO NOT ACCEPT ALL OF THESE TERMS AND CONDITIONS, THEN PLEASE DO NOT REGISTER FOR THE COMPETITION. WE RECOMMEND THAT YOU PRINT OUT A COPY OF THESE TERMS AND CONDITIONS FOR YOUR FUTURE REFERENCE.

Confidentiality. You acknowledge that the Expedia Data is confidential and propriety to Expedia. As a condition of participating in the Competition, you agree to only use the Expedia Data for the purpose of the Competition and you will destroy or return all copies of the Expedia Data (including any work product that contains the Expedia Data) to Expedia at the end of the Competition Period. You further agree that you will not make copies of the Expedia Data, distribute the Expedia Data to any third party unaffiliated with the Competition, or retain copies of the Expedia Data or any output derived from the Expedia Data after the end of the Competition Period. You acknowledge that any violation or threatened violation of this Section may cause irreparable injury to Expedia, entitling Expedia to obtain injunctive relief in addition to all legal remedies.

License. By participating in the Competition, you agree to grant Sponsor and their respective affiliates, licensees, promotional partners, developers, legal representatives, assigns, agents and licensees a perpetual, worldwide, royalty-free, non-exclusive, sub-licensable, unconditional and transferable license to edit, modify, cut, rearrange, add to, delete from, reproduce, encode, store, modify, copy, transmit, publish, post, display, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used) any submission in connection with Competition for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet or other public events, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. By participating in the Competition, you also authorize Sponsor to use your name, voice, likeness, biographical data, city and state of residence, submission materials, and recordings of your activity or participation in the Competition in programming or promotional material,

worldwide in perpetuity, or on an award recipient's list, if applicable, all without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

Equipment and Costs of Participation. You are solely responsible for furnishing your own computer equipment, Internet connectivity, supplementary data, and other materials necessary for participation in the Competition, as well as any costs incurred by or behalf of the participant in participating in the Competition. You are also solely responsible for obtaining any necessary rights to supplemental data used by you in connection with the Competition.

Reservation of Rights. Sponsor reserves the right to amend these Terms and Conditions during the Competition Period. By continuing participation in the Competition, you are deemed to have accepted any such amendment. If you do not wish to continue to participate in the Competition pursuant to the Terms and Conditions, as amended, you may terminate your participation in the Competition by not making any additional submissions and by destroying all Expedia Data. Sponsor reserves the right to cancel, modify or suspend the Competition should any computer virus or other technical difficulty or other causes beyond the control of the Sponsor corrupt the administration or security of the Competition. Sponsor also reserves the right, in its sole discretion, to cancel, modify or suspend the Competition at any time and for any reason, or for no reason.

Acknowledgements: Except where prohibited by law, you acknowledge and agree that the Sponsor does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of your rights in and to the submissions. You acknowledge that, with respect to any claim by you relating to or arising out of Sponsor's actual or alleged exploitation or use of any submission or other material submitted in connection with the Competition, the damage, if any, caused to you will not be irreparable or otherwise sufficient to entitle you to seek any injunctive or other equitable relief or in any way enjoin, otherwise interfere with, delay, or interrupt the production, distribution, exhibition, or other exploitation of any production based on, or allegedly based on, the submission.

Disputes: Except where prohibited by law, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Competition or any award provided shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Washington, USA. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, your rights and obligations, or the rights and obligations of Sponsor in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the State of Washington, USA, without giving effect to any choice of law or conflict of law rules (whether of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington, USA.

VOID WHERE PROHIBITED BY LAW